

SailingCalendars.co.uk



World-famous Beken of Cowes sailing calendars exclusively produced and distributed by Nauticalia

Beken of Cowes are perhaps the world's most famous marine photographers. Having been in the business since the late 1880's, they have amassed an unrivalled archive of sailing photographs including *Shamrock V*, *Velsheda*, and *Endeavour* - the J-class yachts of America's Cup fame. Even today, they are regularly found in the thick of the action in the Solent, adding to their collection and capturing the spirit of the great events that happen on their doorstep each year - Cowes Week, Round the Island Race, and the Little Britain Challenge Cup to name a few.

Their stunning photographs naturally make for superb calendars. We now produce and distribute the calendars, which have been published annually since 1973. This partnership allows Beken to concentrate on what they know best - taking spectacular photos of yachts, boats, and ships.

The calendars, A2 in size, and printed on very high-quality 200gsm gloss paper, remain popular with boating enthusiasts and landlubbers alike. Printed with your name, logo, product images, or advertising message, they ensure your brand stays in front of your customers all year round. The range comprises a mixture of classic sepia-toned images of historic vessels and more contemporary colourful images of today's hi-tech racing yachts.

Beken
OF COWES



For your **FREE** sample, call us today on 01932 244396 or visit www.SailingCalendars.co.uk

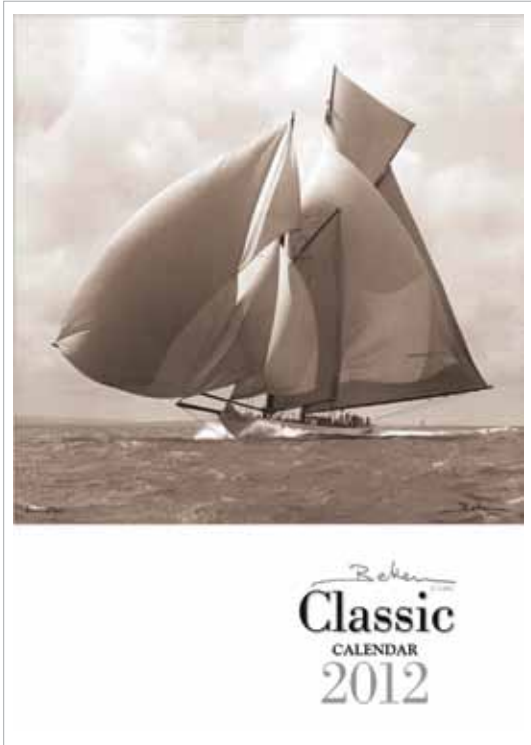


Nauticalia Ltd, The Ferry Point, Ferry Lane, Shepperton, TW17 9LQ
Tel: 01932 244396 Fax: 01932 241679 e-mail: calendars@nauticalia.com

Classic Calendar

Classic sepia-toned images from Beken's unrivalled archive of marine photography dating back to the 1880s. It is difficult not to be enthralled by, for example, an early shot of a J-class yacht under full sail, with her impossibly-long boom and seemingly countless crew. A2 'portrait' - 60x42cm

4744 Classic Calendar



Calendar Prices

These are the unit prices for calendars which have no additional overprinting (see pg4). We can also supply envelopes (61x43cm) or cardboard mailing tubes at £0.90 each.

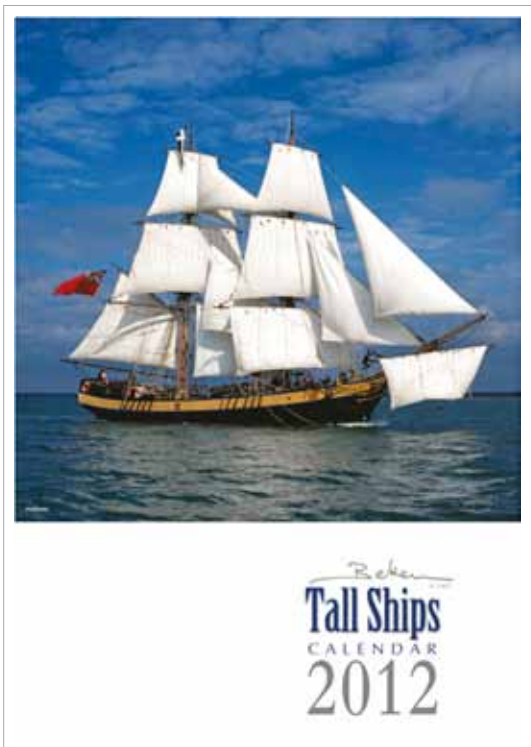
Quantity (can be mixed)	Unit Price (bound)	Unit Price (plano)*
1-12	£14.38	N/A
13-49	£12.40	N/A
50-99	£11.02	£10.47
100-199	£9.65	£9.17
200-299	£8.27	£7.85
300-499	£7.58	£7.20
500-999	£6.89	£6.55
1000+	- On Application	

*Unbound - so you can arrange your own overprinting.

Tall Ships Calendar

The Tall Ships Calendar features some of the most awe-inspiring ships afloat from all over the world. A2 'portrait' - 60x42cm

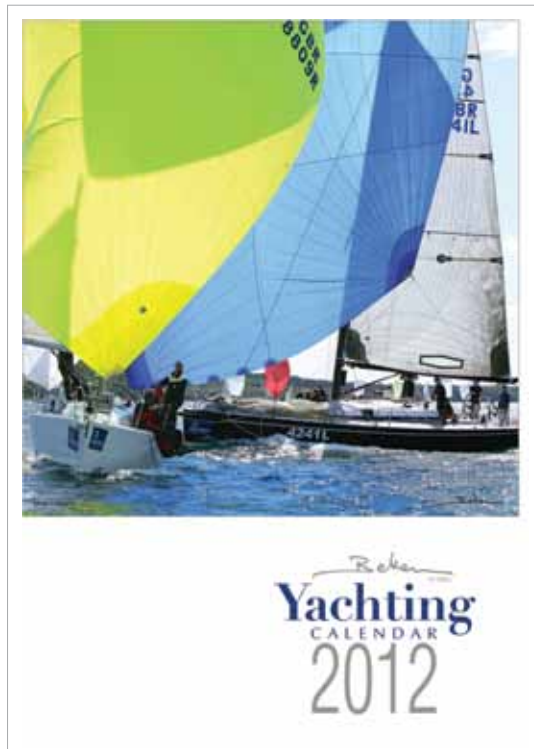
4747 Tall Ships Calendar



Yachting Calendar

Photographs from regattas like Cowes Week and the Classic Yachts. Spinnakers and close competition in full colour! A2 'portrait' - 60x42cm

4745 Yachting Calendar



Calendar Prices

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Quantity (can be mixed)	Unit Price (bound)	Unit Price (plano)*
1-12	£14.38	N/A
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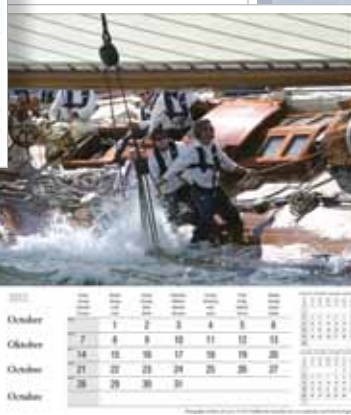
*Unbound - so you can arrange your own overprinting.

Sailing Action Calendar

Featuring up-close action highlights from the Isle of Wight's famous sailing events such as the Round the Island Race and Cowes Week.

A2 'landscape' - 42x60cm

4746 Sailing Action Calendar



Over-printing Options

Printed with your name, logo, or advertising message, our sailing calendars are a great, cost-effective way of keeping your brand in front of your customers all year round. Beautiful images, very high-quality printing, and year-round usefulness ensure high levels of retention and exposure. We can print using single colour or full colour processes to ensure maximum impact.



YOUR NAME HERE

2012

July	1	2	3	4	5	6	7
Juli	8	9	10	11	12	13	14
Juillet	15	16	17	18	19	20	21
Julio	22	23	24	25	26	27	28



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2012 May - Mai - Mai - Mayo

May	1	2	3	4	5
6	7	8	9	10	11
12	13	14	15	16	17
18	19	20	21	22	23
24	25	26	27	28	29
30	31				

Artwork Guidelines

Artwork should be supplied by e-mail (calendars@nauticalia.com) or on CD-ROM in .jpg, .eps, or .tif formats. For best results, artwork should be supplied at actual size and at a resolution of at least 300dpi, with a CMYK profile. Please specify Pantone® references where applicable.

On the 'portrait' calendars (Classic, Tall Ships, and Yachting) the maximum print area is 150x150mm. For the 'landscape' version (Sailing Action) the print area is 120x120mm.

There will be no set-up charge associated with artwork supplied in this format, but our in-house graphics team will be pleased to quote for any additional artworking requirements.



40 YEARS OF QUALITY SERVICE
Sherwoods
SPECIALIST IN BOAT AND YACHT ACCESSORIES

2012

September	1	2	3	4	5	6	7	8
September	9	10	11	12	13	14	15	16
September	17	18	19	20	21	22	23	24
September	25	26	27	28	29	30		




Portrait Calendars
Max. print area 150x150mm

Landscape Calendars
Max. print area 120x120mm

2012

September	1	2	3	4	5	6	7	8
September	9	10	11	12	13	14	15	16
September	17	18	19	20	21	22	23	24
September	25	26	27	28	29	30		

Personalised Calendar Prices

These unit prices include the calendars, overprinting, and binding. Although quantities can be mixed (ie. 100 of each would qualify for the 400 quantity price), prices are based on print runs from a single piece of artwork.

Quantity (Min 25)	Single Colour	Full Colour
25-49	£22.38	£29.36
50-99	£18.97	£20.22
100-199	£13.21	£14.61
200-299	£10.13	£12.04
300-499	£9.62	£10.16
500-999	£9.14	£9.63
1000+	£8.68	£9.15

We can also supply envelopes (61x43cm) or cardboard mailing tubes at £0.90 each.



Delivery & Terms

General

All goods are subject to availability. Prices do not include VAT which will be charged at the current rate where applicable. There is no automatic right to return stock or cancel orders. In the event of Nauticalia agreeing to accept returns, or an order cancellation, a handling fee of 20% will be implemented, and all other costs involved in returning stock will be charged (freight, cleaning, etc). This clause also relates to goods seized in the event of us enforcing our retention to title.

Delivery

Carriage is charged at £0.40 per calendar for UK customers, subject to a minimum charge of £10.00. Delivery times for standard (not overprinted) calendars are approximately three days from receipt of payment. For overprinted calendars, turnaround times may vary depending on your requirements and our printing schedule. However, we will always make every effort to meet your requirements.

Payment

Payment is with order unless account arrangements have been made. For customers who do not have an account and require goods urgently, we are pleased to supply against a credit or debit card. Where credit account arrangements have been agreed, accounts must be settled by the 25th of the month following the date of the invoice. Credit accounts will automatically be placed on hold where invoices are overdue for payment, or the credit limit is exceeded.

A surcharge of 3% per month or part thereof is payable on overdue accounts, with a minimum charge of £10, and will be invoiced at Nauticalia's discretion. Title does not pass from Nauticalia until full payment of current invoice is received and all outstanding monies are settled in full.

Loss or damage in transit

Customers must notify us within five working days upon receipt of any breakages or losses during transit. In the case of damaged goods, the goods and the original packaging must be retained for inspection by the carrier and our insurers. Notification outside this time period may invalidate any insurance claim. In the event of goods being returned, carriage arrangements must be agreed with Nauticalia beforehand. The products must be returned in their original packaging.

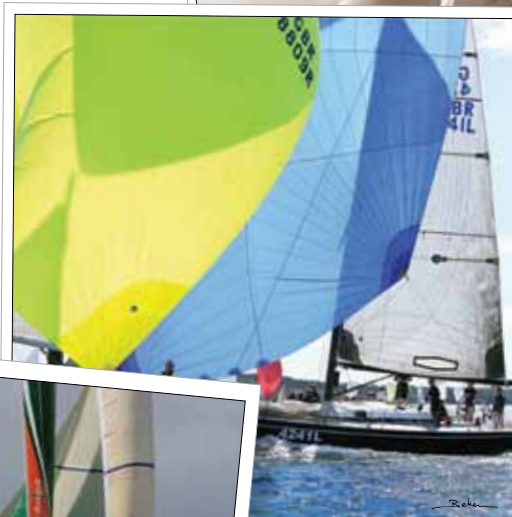
Further information

If you have any queries, wish to place an order, or would like to receive our full catalogue featuring more than 1000 marine-inspired products (many more of which can be personalised), please contact our sales office.

SailingCalendars.co.uk



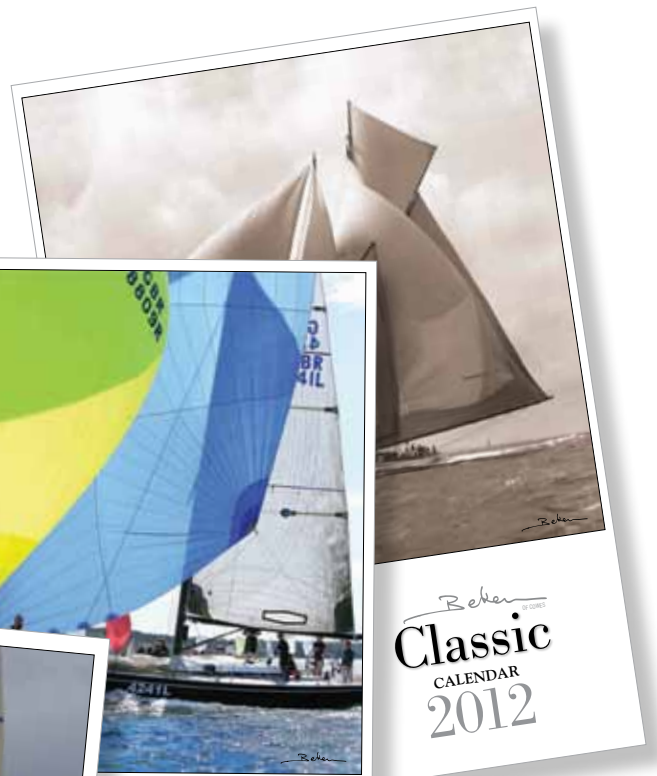
Rehen
Tall Ships
CALENDAR
2012



Rehen
Yachting
CALENDAR
2012



Rehen
Sailing Action
CALENDAR 2012



Rehen
Classic
CALENDAR
2012

To order, call our sales team today on 01932 244396, www.SailingCalendars.co.uk calendars@nauticalia.com